

Dear Functional Forum Supporter,

First off, thank you for being a part of the Evolution of Medicine community and for your interest in initiating a local Functional Forum meetup group in your area. To help you develop your local community, we host our Functional Forum event on the first Monday of each month and have made it easy for you to host an event to share the broadcast with your local community. The documents below give you a step by step guide to planning the perfect event, event-day timing, and addresses questions that you may come up during your planning process. Thank you for your time and efforts to help educate and create change in your local community.

Best Regards

Functional Forum Community Team
support@goevomed.com

Why Host a Functional Forum Meetup?

- Step forward in your community to announce who you are and to introduce people to your business. Provide value to your local network of practitioners who will refer to you and become a leader in your community.
- Create a welcoming, safe and friendly atmosphere for all health practitioners to have a conversation about being in practice and how to better serve the patient population. Establish yourself as a subject matter expert.
- Generate leads and partnership opportunities through your network of local practitioners.

SPONSORS

Find your sponsors. This is NOT required to get started. It may take some networking to find your sponsors. The important thing is to just get started!

Who should I reach out to sponsor my meetup? Any company with a vested interest in expanding their brand awareness to a group of healthcare professionals

- Supplement companies
- Lab companies with direct-to-consumer lab testing offers
- Gyms
- Paleo catering company
- Juice bar

- Health practitioner's office
- Health food store/market

Why should anyone sponsor a meetup? Many businesses spend a lot of time and money trying to connect with community members that may be interested in their product or services. You are providing sponsors with an opportunity to connect with their potential clients one-on-one.

- Meet your potential market face-to-face
- Bring value to your existing community
- Educate your practitioner community
- Expand your network and create a referral base
- Build a community of like-minded consumers
- Sponsor contact information is shared in every communication about the event
- Set up a vendor table
- Show off your expertise by doing a 5-10-minute presentation related to the topic of the month

What do sponsors do?

- Invite their community of practitioners
- Bring in speakers
- Set up demos during networking time
- Contribute financially for food, venue (if there is a cost)
- PRO TIP: Find more than 1 sponsor and have them rotate financially supporting the meetup. They are more likely to agree if this is the scenario. Have all of them agree to send out invites every month. Then FEATURE a specific sponsor each month. Allow all sponsors to come to the events each month. Include all sponsor info every month in your invites and communications. Highlight the featured sponsor. This way you can keep it going all year long, get support all year long and the sponsors only have to spend money a few times a year.
- Help host if you or your co-hosts can't make it to a planned event.

Venues

What makes an ideal venue?

What makes an ideal venue? Any place that is FREE and would benefit from some extra exposure.

- Cross Fit or other gym
- Restaurant
- Hospital
- Whole Foods or other grocery stores
- Places of worship
- Home
- Library
- Community center
- Medical Practice

Hosts

1. Find a co-host/co-hosts. This is not required but highly recommended.
2. **Who should be on my meetup team?**
 - a. You
 - b. 2-4 other practitioners who serve as the core team - Think about the people that you know who might like to become leaders in the healthcare community and ask them to partner with you.

FAQs

I'm ready to up-level my meetup! What can I do?

- Start a Facebook Group: Start a Facebook group and stay connected between events.
- Meetup.com: Find people who are already interested in community building and events!
- Surveys: Find out what your group wants to get out of the meetups so you can plan your agenda. Gather important information.
- Collaborate on a community event for patients
 - cooking classes
 - walking groups
 - grocery tours
 - movie night

I'm from a small town, help!

- Tap into your existing network of health professionals and start with who you know. One/some of your contacts can make an introduction for you.
- It's ok to start with a small group (2 -3) and delegate each person to invite 1 colleague who would benefit from this meetup.
- Focus on creating an experience with high value, good conversation and fun. Attendees will be happy to spread the word.
- Ask for help from your attendees. Ask them, "can you help me grow our invite list?".
- Identify an attendee (maybe you) to make a brief presentation to promote.
- Announce the date of the next meetup before the end and let them know that you will send a follow up email.

There is already a meetup in my city! Now what do I do?

- If you are fairly close to another meetup in your city, reach out for an introduction so that you can consider co-hosting.
- Cities are big enough for more than one meetup - some even have up to four!
- If there is more than one meetup, arrange for all the groups in your city to gather together a few times a year.
- Host on a different night than the existing meetup. Sometimes people will travel to both events since not all meetups are the same.

Help! I really want to send out invites and you haven't sent us copy!

- Create an invite without Functional Forum copy and then update the invite once it's ready - you can even use this as an excuse to remind people to RSVP!

When can I host a FFMU (Functional Forum Meetup)?

- The FF is always the first Monday of the month (2nd Monday for January, July, September and sometimes October). Choose a day that works for YOU and keep it consistent each month.

Do I have to show the newest episode of the Functional Forum?

- Nope! We have over 50 episodes of the Functional Forum covering all different topics. Each episode has at least 3 presentations. Pick one that you think your group will enjoy! All recordings can be found on the Functional Forum YouTube channel, <https://www.youtube.com/user/functionalforum>.

The Meetup Timeline

Before the Meetup

Get Clear on your WHY

Get clear on WHY you want to host a meetup and be able to communicate it anyone who asks. Be precise about

- Who you are
- What you do
- How this will create community
- Why is community valuable
- What you hope to accomplish/what your goals are

Getting started:

1. Register to become a host: <https://meetup.functionalforum.com/apply/>

2. Join the Evolution of Medicine Functional Forum Meetup Hosts Facebook Group:
<https://www.facebook.com/groups/funtionalforummeetuphosts/>
3. Email us with any support needs: support@goevomed.com
4. Find a co-host. This is not required. Just a suggestion for those who have busy schedules.
5. Find a FREE venue (see above section for suggestions).
6. Find your sponsors (see above section for suggestions). This is NOT required to get started. It may take some networking to find your sponsors. The important thing is to just get started!
7. Fill out the Google Form with all of your meetup details and information about the host(s):
https://docs.google.com/a/goevomed.com/forms/d/1p1QHqfPuhOc5JmnW1dkpQ2vBAISNCWV_ID3xLssYo90/edit?usp=drive_web
8. Alert support@goevomed.com that you have filled out the Google Form.
9. The meetup team creates an Eventbrite account with the information from the Google form and emails all parties with login details.
10. Personalize your Eventbrite account
 - a. Add your co-hosts to your Eventbrite account. Doing this will ensure that you receive all communications that anyone might sent through this account. If ONE member of the team is the designated admin, made sure that person receives emails. [Click here for step by step directions.](#)
 - i. NOTE: You can only add someone as a sub user if their email address isn't associated with an existing Eventbrite account. [Check out this article](#) if you're getting an error message that the sub user, you're trying to add already has an Eventbrite account. Also, if you only use Eventbrite to register for events, you cannot add a sub user to your account. You must [create an event](#) before "Multi-User Access" appears under Account Settings.
 - b. Review and update the organizer profile. [Click here for step by step directions.](#)
 - i. Since you will have most likely have more than one organizer, make sure you create a profile for each person. Depending on the event - you'll want to choose the main organizer for each event as it comes up. Don't forget to add a photo, short bio, contact info and a short message.
 1. Here's a short description that you can use for your meetup. Do not copy and paste this. Make it your own. *Hi! My name is Anne and I'm the head of Community at the [Evolution of Medicine](#). It is my goal to provide you with not only some of the best content around integrative, holistic and functional medicine through the [Functional Forum](#) but also with a place to engage, support, and learn from other local practitioners. Chicago is filled with brilliant minds in this field and my goal is to create a community of practitioners that can not only refer to each other, but to share successes, setbacks, stories, and advice. What this space it NOT intended for are marketing and sales pitches. Peddling is not on the agenda – I promise. There are so many experts in the field in our very own city of Chicago – please let me know if you would ever like to present to the group! I look forward to learning, sharing, and building our local community together.*
 - ii. NOTE: If you add a photo to Eventbrite, it will not automatically format it. When uploading photos, don't upload huge photos thinking that it will magically shrink to fit. Eventbrite will display it as is - so I'm often making photos smaller. Just keep your eye on the esthetics after you finish and check to make sure that it's how you want it.

- c. Review and update the account settings. After you log into your Eventbrite account, access the account menu, then select "Account Settings."

3-4 weeks prior to your meetup

Plan Your Agenda

1. Participant sign in at point of entry
 - a. Sign in sheet with all RSVPs email, profession [Click here for step by step instructions to export from Eventbrite](#). Don't forget to leave some black space for people who forgot to RSVP.
 - b. Name tags
 - c. Sharpies
 - d. Pens
 - e. Your business cards
 - f. Sponsor business cards
2. Host introduction(s) - welcome, intention and/or why the host is holding this meetup
 - a. Overview of the evening/what attendees can expect
 - b. Breakdown in allotted time so you can keep your eye on timing on the day of the event

Sample Agenda

6:00pm - 6:30pm: Food and networking (this allows people to arrive before things really get started)

6:30pm - 6:40pm: Ask everyone to be seated. Welcome new members. Acknowledge the sponsors. Allow sponsors to introduce themselves and let everyone know who they are and what they do. Let everyone know they will be available to connect later during the networking portion of the evening. Share the agenda and get started!

6:40pm - 7:00pm: Watch the Functional Forum. Each Functional Forum presentation is about 15-20 minutes long. It's up to you how much of the show you'd like to watch as a group. Just remember: this meetup is NOT about sitting together and watching 90 minutes of a web stream. This is something people can do at home. Remember to focus on what's most enjoyable for the people there which is discussions and networking.

7:00pm - 7:20pm: Live guest speaker or another Functional Forum presentation.

A live guest speaker can be from your community of practitioners or someone brought in by a sponsor. It's all up to you who you want to invite to be on stage. Think about asking your attendees what they would love to learn more about and think about that as you plan your future agendas.

7:20pm - 7:30pm: Discussion about FF presentations & Q&A (if you have a live guest).
Does anyone have anything to share about what we just watched?

7:30pm - 7:40pm: Facilitated Activity (see suggestions below)

7:40pm - 7:42pm: Announce the date/time of the next meetup. Acknowledge the sponsors one more time.

7:42pm - 8:00pm: Networking/clean up

****This is just a sample! Often times I'll just have one speaker + facilitated activity, other times it's just FF presentation + networking. Switch it up each month to keep things from getting monotonous.

3. Find a speaker

- a. You will be the very first person to take the lead and show them how it's done!
 - i. Take this opportunity to introduce yourself to the community, show off how awesome you are, and most importantly make sure that everyone knows **how working with someone in your niche will benefit THEM (the other practitioners in the room)**. Remember, it's NOT a competition. We must always focus on collaboration. Working together is the best thing for everyone - no one is amazing at everything. 4 people in the room could have received the same exact education but one works with women and fertility, the next one focuses on autoimmune disease, the next Alzheimer's, and the next nutrition. Take this opportunity to share your passion and demonstrate your expertise.
 - ii. When you lead by example, others will follow and then people will be competing to get on that stage!
 - iii. If you have LAB/Supplement reps as sponsors they will have relationships with some of the best practitioners in the area. Remember that they have their finger on the pulse of happening in the industry in your community. They have a host of practitioners who consult and work with them so make sure you give them the opportunity to bring someone in to give a talk. *TIP: No selling from the stage! Sponsors and anyone else that you invite may set up tables where people may approach them for more information. No sales pitching from the stage. Multi-Level Marketing is also not allowed at my meetup but that is up to you if that's something you want to support.*
 - iv. Remember to let the speaker know how much time they will have. If you plan 30-minutes, tell them they have 25. They WILL go over and it's just best to have a little cushion. Collect their:
 1. Headshot
 2. Bio (1-2 sentences)
 3. Brief description of their presentation (1-2 sentences)
 4. Contact information, website, social (you'll use this info in the follow up email)
 5. Links to any resources they might be mentioning in their presentation
- b. What do I do if I can't find a live speaker?!
 - i. Start a discussion! You can use YouTube channels like the Functional Forum, Institute for Functional Medicine, or your favorite educator to show a presentation. Pick a topic of interest to the group and then lead a discussion afterwards.
- c. Does the speaker always have to be a practitioner?
 - i. Nope! Practitioners aren't the only ones in the healthcare industry. Implementers like could easily share tips and tricks for marketing/social media/event planning and practitioner would find that very valuable.

2-3 weeks before the 1st Monday of the month

The Functional Forum airs on the first Monday of the month with the exception of January, July, and September due to holidays. It's the 2nd Monday for those months.

1. We will create your FIRST invite and send all parties a preview link
2. Once you have reviewed all the information and updated the copy, they publish the invite.
 - a. Add agenda
 - b. Sponsor information (if applicable)
 - c. Parking instructions
 - d. Guest speakers
 - e. Check the date/time
 - f. Check the ticket amount. We set them up for 100 as a default. You'll want to change this if you have a limited number of seats. Remember that generally only 50% to 60% of people will show so if you have room for 20 - set it up so that there are at least 25 tickets. You'll get the sense of how your group shows up after a few events and this may change in the future.
 - g. Edit and schedule your email reminders. I recommend setting up at least two reminder emails: 48 hours prior, and 2 hours prior. Some will also suggest 1 hour before. [Click here for instructions on how to do this.](#)
3. Alert support@goevomed.com that your invite has been published so that we may ensure a link to the invite is in the meetup directory: <https://meetup.functionalforum.com/directory/>
4. Alert your sponsors and ask them to send out the invite ASAP
5. Create a list of contacts that you want to personally invite (there is a way to do this in Eventbrite, but I encourage you to invite people from your email). Create the list in Google Docs or an excel chart or in your CRM if you have one. You will be adding to this list later.
6. Send your first invites. (See Sample Invite Copy below).

INVITE & MARKET

1. Create your Eventbrite Invite (Team EvoMed will create your first one and you will copy from there)
 - a. TIP: Require each attendee to tell you what they do for a living. Create the custom question "occupation" and make it required. [Click here for directions.](#)
 - b. Consider adding other questions (not required) like "What are you looking forward to most?" "What topics would you like to see covered at future meetups?" This will help shape your agenda for future meetups.
 - c. TIP: Add a note at the bottom of your invite that lets people know that by RSVPing to the event, they will get future communications about upcoming invites to their email. This is to prevent people accusing you of spamming later.
 - d. TIP: Collect information on each attendee. Sometimes someone brings a guest and Eventbrite is set up so that only collects the ticket buyer information. [Click here for step by step instructions on how to set up your tickets to collect contact information for every attendee and not just the buyer.](#)
 - e. Don't forget:

- i. Make a great cover photo (We will email you one for that month's forum. I use Canva to personalize mine. Use the size of a 16:9 PowerPoint slide and it'll fit nicely.
 - ii. Add agenda
 - iii. Sponsor information (if applicable) including logos and contact info
 - iv. Parking instructions
 - v. Guest speakers
 - vi. Check the date/time
 - vii. Check the ticket amount. Remember that generally only 50% to 60% of people will show so if you have room for 20 - set it up so that there are at least 25 tickets. You'll get the sense of how your group shows up after a few events and this may change in the future.
 - viii. Charge \$2 - \$10 for registration (if you need \$ for treats/meals - I keep mine free but charging can work two-fold.)
 1. Lower amount if you want to use it as a tool to raise the RSVP to show rate.
 2. Higher end if you'll be using the monies to provide a healthy meal for attendees.
2. Alert your sponsors that the invite is ready and remind them to send out invites.
 3. Create a list of contacts that you want to personally invite (there is a way to do this in Eventbrite but we encourage you to invite people from your CRM/email). Create the list in Google Docs or an excel chart or in your CRM if you have one. You will be adding to this list later. PERSONALLY send out the first invite to your list.

1 Week Before the Event

1. Download the list of people who have RSVPed from Eventbrite. [Click here for step by step instructions on how to export a list of your RSVPs.](#)
2. Cross check with your running list that you've created.
3. Send a reminder to RSVP from your email account. Exclude sending this message to those who have already RSVPed. [Click here for step by step instructions on how to export a list of your RSVPs.](#)
4. Add any newcomers to your running list!
5. I know this seems annoying - however, I guarantee that the people who RSVP after this email reminder one week before ARE MORE LIKELY TO COME than those people who RSVPed 2 weeks prior! It's worth that extra step.
6. Remind them how important it is to RSVP so that you can order the appropriate amount of food/drinks ahead of time.
7. Order some yummy food! My go to favorites are large salads from Whole Foods. A local Mediterranean restaurant that delivers and a Mexican restaurant that delivers! Try to get gluten free, vegetarian, and meat options. This is super easy with the 3 choices I mentioned. I even ask the Mexican restaurant to keep the tortillas and replace it with a bunch of lettuce. If 80 people RSVP, order enough food for 40. Trust me - there will most likely be leftovers. Sponsors usually cover the food.

1 Day Before the Event

Send a reminder to let everyone know that you're looking forward to seeing them. (Remember you already set this up in Eventbrite when you created the invite)

2 Hours Before the Event

Send a reminder to let everyone know that you're looking forward to seeing them. (Remember you already set this up in Eventbrite when you created the invite)

After the Meetup

Update Your Contact List

- Look at the sign in sheet and update your list with any new contact information (written in that did not RSVP)
- Log into our Eventbrite account and run a "Custom Questions Response Report". [Click here for step by step instructions on how to run this report.](#)
- Update your running list of members who have RSVPed to your meetup

Share on Social Media

- Post your photos on business page and your meetup FB group - make sure to thank everyone who came and share any links to resources that may have been mentioned during presentations and of course to save the date for the next month
- Post your tips, success stories, or hurdles in the FFMU FB group.
- Share group photo in FFMU FB group.

Send a Follow Up Email (see sample below, make it your own!)

Send the follow up email. Here's a sample from my Functional Forum Meetup. I let everyone know that they will receive information about meetups and to expect invite emails and a follow up from me each month. Send the follow up to EVERYONE who RSVPed so that they know what awesome stuff my missed.

- Thank your sponsors (include contact info, website)
- Thank your co-hosts (include contact info, website)
- Welcome new members and send a reminder about your vision/goals
- Recap of this event
- Teaser for next event with invite link
- Any news to share
- Encourage them to join the FB group (if you have one)

Plan Your Next Meetup

We will send you an email with everything you need to create your next invite. This email will include updated copy, Eventbrite cover photo, and a video to help you if you have any questions.

1. Log in: Log in to your Eventbrite account and click the "profile icon" on the upper right then hit the "Manage Events" button.

2. Copy Event: You will be directed to the page where you will see "live, Draft and Past events".

Hit the "Manage" button on any Functional Forum event listed.

Once you do that hit the "Copy" button on the right side then update your Event name accordingly then hit the "Copy event".

3. Edit, Update and Save: Edit and update the content of your invite. Update the "Date and Time" as you prefer, add and save the Functional Forum cover photo or any cover you desire and update the "Event Description".

Update the "Ticket sales end" under "RSVP" section

Hit the "SAVE" button on the lower part.

4. Preview and Publish: Once you completely save your event you can check and preview it by hitting the "Preview" or hit the "Publish" when your invite is ready to go.

Sample Invite Copy

Subject: Health Professional Meetup discussing [TOPIC] on [INSERT DATE]

Hello!

You are invited to join our local community of health professionals on **[INSERT DATE & TIME]** at **[INSERT ADDRESS / LOCATION]** to watch the livestream of the Functional Forum, which is becoming the largest online medical conference.

This month the Functional Forum is titled **[INSERT TITLE]** and will feature an amazing group of experts in health and medicine including:

- SPEAKER 1 - Topic
- SPEAKER 2 - Topic
- SPEAKER 3 - Topic
- And more...

Follow this link to register and save your spot: **[INSERT INVITE URL for Meetup]**

We see these meetups as an opportunity to gather local like-minded health professionals to discover the latest clinical research, participate in engaging conversations, and for practitioners to develop their referral networks.

Some background on the show: The Functional Forum is a monthly education and networking event for health professionals who are passionate about the evolution of medicine.

This monthly event brings together the latest health news, functional medicine research, practice development and health technology in an upbeat, entertaining way.

The Functional Forum curates the industry's leading innovators in a new mixed-media format that combines interviews, TED-style talks, videos, audience interaction, and music. We scale our influence through empowering community in every corner of the globe,

encouraging and facilitating meet ups around this monthly content.

All doctors, health professionals, coaches, and people who work in the healthcare industry are invited to attend.

The event will be located at: **[INSERT ADDRESS]**

To Learn more about the topic of this event and to RSVP, follow the link below.

[INSERT YOUR UNIQUE URL]

Look forward to seeing you at the Meetup!

[INSERT SIGNATURE]

Facilitated Networking/Activities to Consider

1. Tell me a story - Split the audience into groups of five and asked each person to write a story about the most exciting/interesting thing they have been a part of as a health professional. Attendees take 10 minutes to reflect and note down the key points using the pens and papers provided. Then, in turn, each group member narrated his or her professional achievements to the rest of the group. It helps create an environment where people could not only inspire one another but also connect on a personal level. **Extra tip:** You can ask “What is the most successful project you’ve ever worked on?” or “What is your biggest success to date?”
2. Group Collaboration on Speaker Questions - So before you open the Q&A, get people to talk to their partners (or trios or any other configuration feasible with the room seating) and have them come up with one question each. Then instruct them further to present their questions to the group and collectively decide on the best one.
3. Speed Networking - This format comprises a set number of rounds with a fixed amount of time per round (usually one minute) where people have a chance to talk to a new person before they move up to the next one. To use this format, split the audience into two groups and seat them in two parallel rows facing each other. Prepare a list questions, e.g., “What is your passion?” or “Who should I be referring to you?” For each networking round, the attendees introduce themselves and ask one question. When the time is up, give them another question and instruct them to move on to the next person. The structured nature of speed networking helps to take the pressure off and connect people.

Sample Questions:

1. What's your favorite part of your job?
2. Who do you normally refer to for _____?
3. How did you get into the role / industry you are in now?
4. Did you always know that this is what you wanted to do with your career?
5. What's your least favorite part of your job?

6. What makes a resume stand out to you?
 7. What's been your biggest career struggle and how do you overcome it?
 8. What are your favorite productivity sites, tools, and apps?
 9. What would you assume I want to do based on my resume?
 10. I want people to know X, Y, and Z about me. Do you think my website / resume / LinkedIn / Twitter makes that clear?
 11. What's been one of your biggest career accomplishments?
 12. I checked out your site/LinkedIn/social media profile and saw that you (name specific experience). Can you share some insights into how you accomplished that?
 13. My most recent accomplishment was (fill in blank.) Do you have any thoughts on how I could position that experience to help me get to my next step, which is (fill in blank.)?
 14. I'm currently (explain something you're experience in current role). Do you have suggestions on how to deal with that situation?
 15. Do you have any favorite networking tips or tricks?
 16. Do you have examples of good or really bad cold outreach you've received for informational interviews?
 17. Do you have any tips for recent grads just starting out?
 18. Do you have a side hustle?
 19. What are some of your favorite things to do / watch / read for inspiration?
 20. Is there anyone else in your network you think I should speak with?
4. **Networking Roundtable** - Roundtable networking allows for idea sharing and collaboration through open discussion among the attendees. Such formats are often viewed as less intimidating, as they take the pressure off the individual. A popular example of this format is a world cafe session. Divide your audience into groups of 5-8, assign each table a discussion topic and let people share their knowledge and experience for 10 minutes. When the time is up, let the attendees choose another table with a different topic. It's a great way to meet people and learn something from them. The conversations will naturally continue after the session is over.
 5. **Introduction Interviews** - Put participants in pairs and let them interview each other. Give them five minutes to learn about one another's background, professional experience or passions. Then do the introduction round, but this time let the interviewer introduce the interviewee. The intros then look something like this: *This is Kate; she lives and breathes Functional Medicine. She focuses on autoimmune diseases. She has her own office in Lakeview. She and her 2 kids love going to the park with their dog Max.* Not only will you make the introductions less stiff, but you will also help people to connect.

6. Human Bingo - Prepare 5x5 bingo matrices filled with a series of personal or business-related statements and hand them out to the attendees.
 - i. Some example questions:
 1. **Have you visited more than 15 countries?**
 2. **Do you have a pet?**
 3. **Have you ever fallen asleep during a conference call?**
 4. **Do you own your own practice?**
 5. **Have you ever received acupuncture?**
 - ii. Instruct the participants to interview each other and tick off the boxes that apply to each person. The first person with a completed card wins.

Sample Email follow up email:

Hello!

Here's your once a month update from the Chicago Functional Forum Meetup! Prefer not to be updated? Just reply and let me know,

First, I want to welcome all the new members that came to the February meetup.

BIG THANKS to Danielle and Kevin for stepping up as hosts while Dr. Weiler and I were away.

I realize that some of you have never seen the Functional Forum/Evolution of Medicine. Here's just a quick intro to both.

About the Functional Forum: <http://functionalforum.com/about/>

More on Evolution of medicine: <http://goevomed.com/start/>

If you didn't get a chance to connect with my awesome practitioner co-host, Dr. Amy Weiler, you can learn more here: <http://wellintegrative.com/about-dr-weiler/>

February Functional Forum Meetup RECAP:

Here's the full episode of the Functional Forum on prescribing lifestyle medicine:
<http://functionalforum.com/prescribing-lifestyle-medicine-2018>

Dr. Shayna Peter shared her personal journey to functional medicine and how it directly relates to her practice.

Kevin Finnegan, MS with Xymogen presented ways to keep patients more engaged. If you'd like any more information on how Kevin works with practitioners, please reach out to him directly.

You can find his slides and presentation in the Facebook group!

<https://www.facebook.com/groups/FFMU.Chicago/permalink/914194595415281/>

March Functional Forum Meetup INVITE:

I'm excited to be showing a clip from the 50th episode of the Functional Forum! Emily Chabot will be sharing a special talk from Dr. Jeffrey Bland and showing us how Metagenics is working to educate the folks that they work with. RSVP here: <https://www.eventbrite.com/e/functional-forum-meetup-chicago-march-2018-tickets-43325025317>

Join the Facebook group! <https://www.facebook.com/groups/699120606922682/>

How do we use this group? We use this group to support each other!
Have a clinical question? Looking for a referral? Promoting an event? Looking for a practice management tool?

Post it in the group. Encourage your colleagues to join the group. Don't be scared to ask questions! Share your successes and your frustrations. Give and receive advice and tips from other practitioners.

Additionally, we will post any free resources we know about (free summits, free CME opportunities).

As always, THANK YOU for being a part of this community.

Best Regards,
EvoMed Team
support@goevomed.com